

NCC Cable System Order

11742209

Order #	62335558	Flight Dates	09/19/16 - 10/02/16	Update Date	09/22/16
Syscode	0344	Agency	Del Cielo Media	Version	2 Vs. 1
System Name	Spectrum/South Haven, MI	Advertiser	Making Government Accountable	Show All Lines	
Market	Grand Rapids	Client Code	MGA16	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$1,625.00
Sales Coordinator	Becca Karam	Est Code	919C66	Commission	\$243.75
Office	Washington	Product Name	HD-66	Net Total	\$1,381.25
Phone	(301) 951-2620	Credit Status		Total Spots	70
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : 9.22 ADD MSU Football

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.00	\$203.00	30	
2	CNN	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$32.00	\$128.00	30	-3x
3	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.00	\$203.00	30	
4	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	30	-2x
5	HGTV	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
6	HIST	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	30	
7	MNBC	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
8	MNBC	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	
9	MNBC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	
10	TNT	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
11	TNT	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	-1x
12	TVL	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	
13	USA	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
14	USA	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	

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					CPM
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15	BTN	MSU FB	9/19/16	9/25/16	12:00	15:00						X		-	-	1	\$180.00	\$180.00	30	ADD MSU
Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Total																				
SPOTS	41	29	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$943.00	\$682.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,625.00

SYSTEM APP: _____ SALES _____ ACCT _____

62335558 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

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